




DECOREX

by informa...

11 - 14 OCTOBER 2026

OLYMPIA, LONDON

London's Most Established
Interior Design Show
for Professionals



SALES BROCHURE

Be Part of a 47-Year Legacy of Design Excellence

Decorex International is the UK's leading high-end interior design exhibition with a rich 47 year history.

At Decorex, we curate an exceptional selection of exhibitors, bringing together the most exquisite emerging talents and renowned brands that truly inspire and captivate our visitors.

Renowned within the international design community, Decorex is the trusted platform for interior designers, specifiers, architects, and property developers. It offers an unparalleled opportunity to showcase your products and designs on an elevated stage before the global design industry.

Your Designs. Our Platform. Endless Opportunities.



DECOREX

Why Exhibit?



SALES AND LEAD OPPORTUNITIES

Generate quality leads, and connect with key decision-makers.



BOOST BRAND VISIBILITY

Showcase your brand to a high-profile audience and stand out in the design community.



FACE-TO-FACE MARKETING

Engage directly with clients, build relationships, and leave a lasting impression.



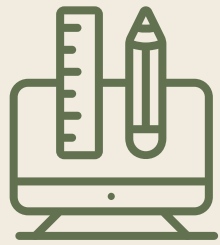
SHOWCASE NEW PRODUCTS & SERVICES

Present your latest designs to an engaged audience of design professionals.



Take a Virtual Tour: Explore the 2025 Showfloor from Above

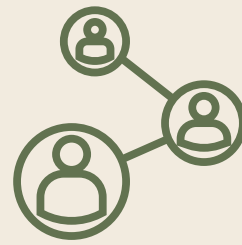




70%
Interior Designers



200+
Press



55k+
Connections Made



65%
New Visitors



12,500+
From the Interior
Design Community



70+
Countries



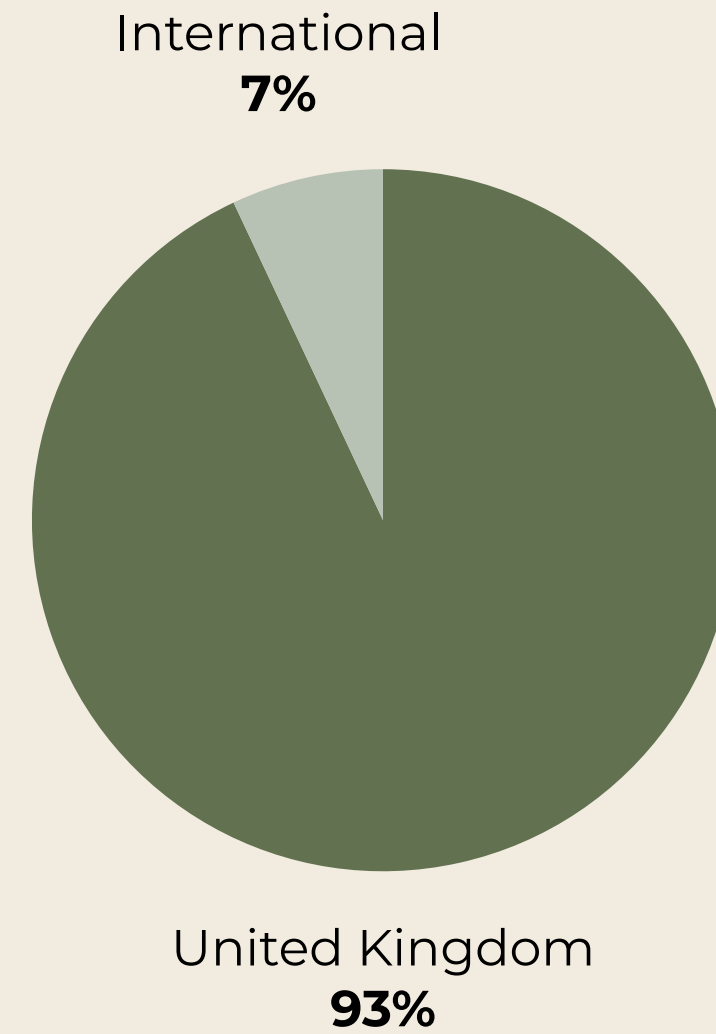
82%
Of Attendees
Became a Lead



60%
Owner/Director/CEO



Our Buyers working in...






Are looking to source: Furniture, Fabric, Lighting, Decorative accessories, Floorcoverings and more...

With the business objective of:

Discovering the latest trends, finding new product releases and meeting with new suppliers?





Real Voices, Real Experiences

 **Richa Walia**  • 2nd
Architect-Turned-Designer | Founder of Northwest 35 | Crafting ...
[Visit my website](#)
3mo • 

Still taking in everything that [Decorex International](#) 2025 brought—conversations, connections, and the incredible energy around our stand.

[Caroline Battersby](#) captured it perfectly in this short recap of her time with [Northwest 35](#) ✨

[#Northwest35](#) [#Decorex2025](#) [#DesignLeadership](#) [#BritishDesign](#)

 **Artisan Luxury Flooring**
414 followers
3mo • Edited • 



Thank you to everyone who visited Artisan Luxury Flooring at [Decorex International](#) 2025!

We were delighted to showcase our newest wool ranges, expanded colourways in Seta and Lusso, and innovative contract collections—all crafted for luxury interiors across the UK and Europe.



 **Christian Dyke**  • 3rd+
National Sales Manager - Crucial Trading
4mo • 

We're so excited to be heading to Decorex this year! ✨

Decorex is always such a brilliant place to connect, share creativity, and celebrate design in all its forms. If you're coming along, do stop by and say hello — we'd love to show you our current ranges and what we have been working on this year.



 **Abraham Moon & Sons**
10,166 followers
3mo • Edited • 

[Decorex International](#) 2025 has officially opened its doors. A celebration of design, craftsmanship, and creativity, and we're proud to be part of it once again. Our stand showcases a carefully curated selection of Moon fabrics, from classic tweeds to contemporary checks and textures, all echoing the artistry of British weaving.

 **Liang&Eimil**
5,866 followers
4mo • 

✨ Join Us At Decorex 2025 ✨

We're proud to return for our 11th consecutive year at [@Decorex International](#), the leading interior design event that unites the world's most influential designers, architects, and brands.

 **Stressless® Official**
1,261 followers
3mo • 

What an amazing week at [Decorex International](#) 2025! We had the pleasure of showcasing our latest collections to industry professionals and design enthusiasts. Thank you to everyone who visited our booth and shared in our passion for comfort and style. We're inspired by the incredible talent and creativity on display and look forward to future opportunities to connect and innovate. Until next time! [#Decorex2025](#) [#Stressless](#)



Hear From Those Who Know Best:



Decorex Marketing Support

Dear Colleague,

I'm Izzy, the Group Marketing Manager for Decorex, and we're delighted that you're part of this year's show!

I am reaching out to provide you with our [PR fact sheet](#), a crucial component for your PR and marketing efforts. The insights and images you share will be at the forefront of our marketing campaigns, so the sooner you can complete the form and return it to decorex@wildwoodpr.com, the better.

I have extended this email to all contacts associated with your company, ensuring it reaches the appropriate person. If this is not you, I kindly ask you to forward it to your marketing or PR representative.

I'll be in touch in the coming weeks with more information on marketing your brand in the run up to Decorex - keep an eye out!

Should you have any questions, please don't hesitate to reach out to me or your designated Account Manager.

Izzy Viney

Group Marketing Manager

DECOREX

With **60,000+** contacts in our database, we ensure your brand gets noticed.

We collaborate with **Wildwood PR** to secure media coverage in top publications like **Elle Decoration** and **House & Garden**.

Additionally, our **156,000+ social media followers** provide a powerful platform to showcase your products. From press releases to onsite marketing opportunities, we deliver multi-channel exposure, driving awareness and generating leads before, during, and after the show.

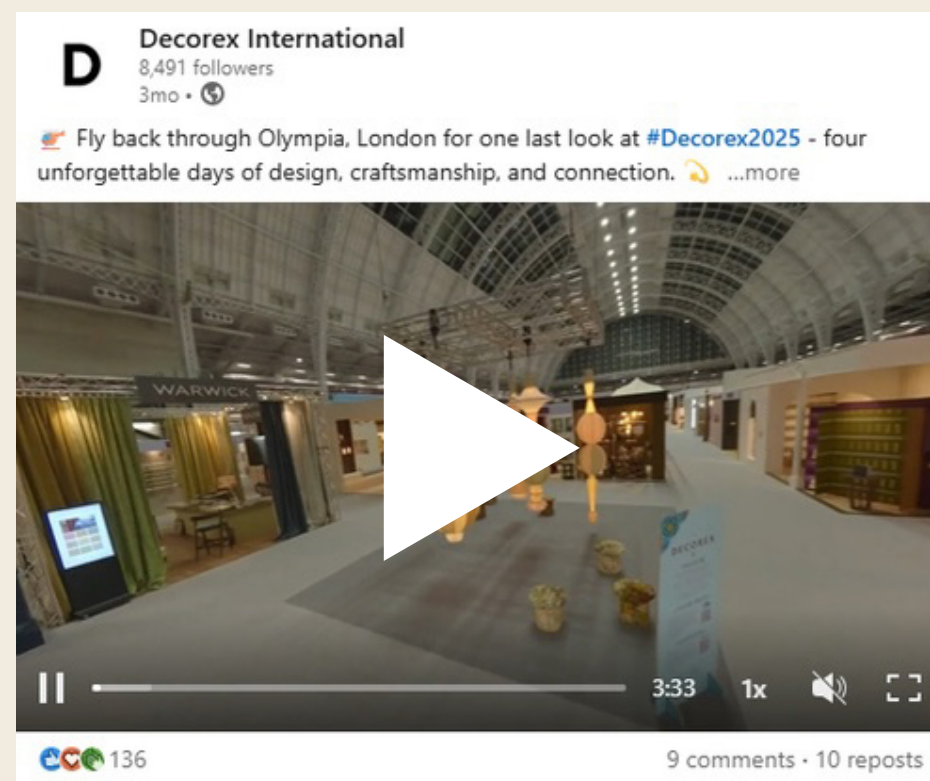
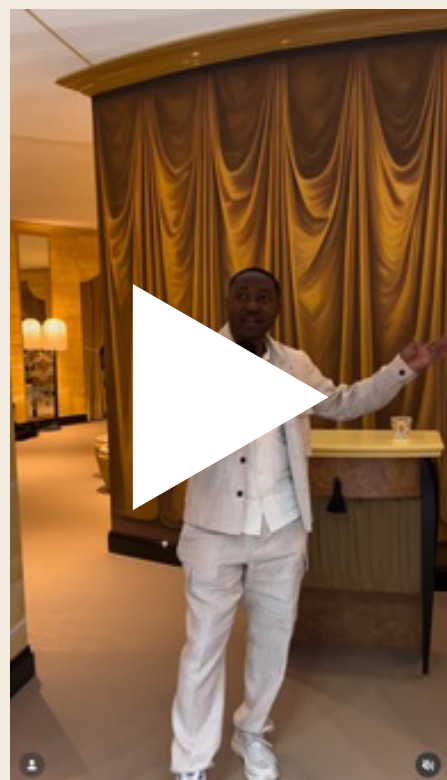


DECOREX

Our Social Media: Amplifying Your Presence

At Decorex, we understand the power of social media in helping our exhibitors reach a wider audience, engage with the design community, and showcase their products to a global market.

With over 156,000 followers across our channels, we offer our exhibitors an exciting opportunity to be featured and elevate their brand visibility.



80K+



44K+



23K+



7.1K+



DECOREX

Enhance Your Brand At Decorex 2026



Did you know that you can elevate your brand's visibility at Decorex 2026 by taking advantage of our sponsorship opportunities?

From opportunities within the Registration area, unique Feature Areas, Design Talks or VIP Lounge, the Decorex Team will work with you to create the bespoke package for your brand.

Get in Touch



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